

# Antonio de Jesús

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## SKILLS

- Adobe Photoshop CS3
- Adobe Illustrator CS3
- Adobe InDesign CS3
- Quark Express
- Microsoft Office
- HTML
- CSS
- Flash
- Omega Gerber Machinery and Streamline
- Advanced photo retouching
- Digital photography with Nikon D300 SLR
- Familiar with both Mac OS X and Windows

## EDUCATION

PARSONS THE SCHOOL OF DESIGN  
New York, 2004 - BFA in Illustration

ALTOS DE CHAVÓN LA ESCUELA DE DISEÑO  
Dominican Republic, 2002 - AAS in Illustration  
and Fine Art

## FREELANCE PROJECTS

### Clients Include:

Michael C. Fina, Warren Becker, Sylvia Johnson, Preferred Fragrance, Rowen Warren, MoMA P.S.1, Human Resource Planning Society

## HONORS

Charles Bluhdorn Merit Scholarship, 2002,  
Parsons The School of Design, New York

Cum Laude, 2002, Altos de Chavón, La Escuela  
de Diseño, Dominican Republic

Full Tuition Scholarship, 2000, Altos de Chavón  
la Escuela de Diseño, Dominican Republic

First Prize in Contest "Murals," 1999, Dominican  
Republic

## PROFESSIONAL EXPERIENCE

CTA Digital | New York  
ART DIRECTOR AND GRAPHIC DESIGNER  
April 2007 – Present

Responsible for the creative direction of a major electronics accessories distribution company with a multinational market presence. In charge of all aspects of the packaging design and production process, including design concept, layout and execution, photography, photo retouching, and communication with printing vendors. Performed a complete overhaul of the company's packaging design department, upgrading hardware and applications to the industry standard, setting up a professional in-house photo studio, and optimizing the design and production process. Design and produce annual print catalog of company inventory for distribution to retailers, as well as other promotional materials. Create and install signs and displays for trade shows, such as CES 2008.

FastSigns | New York  
GRAPHIC DESIGNER AND DIGITAL  
PRODUCTION ARTIST  
June 2005 - May 2006

Performed multiple functions in the graphic design department, accompanying projects from order placement by the client through to completion. Met daily with clients and discussed their design and presentation needs. Developed concepts and brand strategies to better portray client products. Supported a five-person work team, ensuring continuous flow of updated designs to clients.

Ron Saltier Productions | New Jersey  
PHOTO RETOUCHER, GRAPHIC DESIGNER  
AND ILLUSTRATOR  
August 2004 - December 2004

Solely responsible for illustrating the New Year's catalog of one of the company's largest clients, Tiny Jewel Box. On other projects, featured in over twelve different magazines, responsibilities included cleaning and retouching jewelry images for catalogs and making layout sketches.